

22 February 2023



Dear Parent/Carer

World Book Day is taking place this year on Thursday 2 March, and we would like to invite you to join us in helping your child to make the most of this special occasion.

World Book Day celebrates the joy and value of books and reading, especially for children. To help them get started on their reading journey, every student receives a £1 World Book token that can either be exchanged for one of this year's ten exciting £1 World Book Day books or you can get £1 off any book or audiobook costing £2.99 or more. You can find more information about the books [HERE](#).

The digital token is attached and can be redeemed at most UK bookshops and supermarkets. Not all retailers can scan the barcode, so it may need to be printed to be redeemed.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home [CLICK HERE](#).

Not only are there a huge range of activities happening across the UK on Thursday 2 March and on selected dates for the whole month of March, but at Hampton College we will also be inviting you to join in and complete some additional challenges, games and activities on World Book Day and the surrounding days. There will be several prizes available and competition winners announced at the end of the month, including a quiz compiled by our librarian, Mrs Fletcher, so keep your eyes peeled on our social media channels!

As always, we would love to share what you and your child do for World Book Day, so please feel free to send in pictures of you and them reading, writing or even dressing up as their favourite book character [VIA EMAIL](#).

Children are never too young or too old to start their journey with books, and the benefits of reading are enormous - so we hope, like us, you will use World Book Day to celebrate it with your child.

Yours faithfully

Ms H Wilson
Teacher of English

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